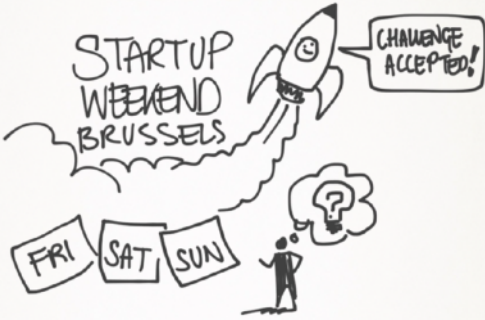


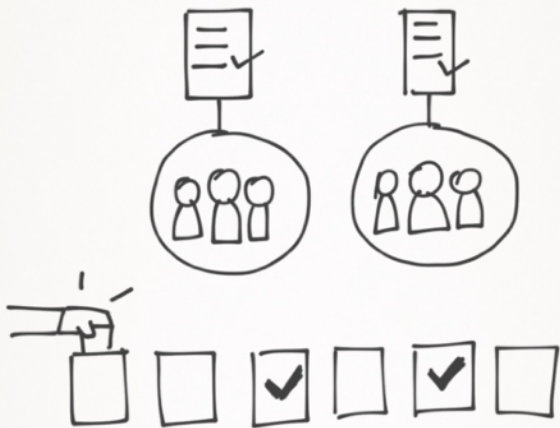





Startup Weekend Changers
 Storyboard by Christopher Malapitan

	AUDIO	VIDEO
1	<p>One weekend to start a business... Is it realistic? Startup Weekend Brussels just launched the challenge.</p>	
2	<p>First there is the idea. -Only one minute for the pitch.</p>	
3	<p>Then there are the people: -Geeks who code day and night and develop new technologies -Designers who are ready to visualize a business idea -Business experts who know marketing -Mentors who have plenty of advice to give -Finally there are the guys who are just bored to death in their jobs who think "Entrepreneurship, that's fun!"</p>	

<p>4</p>	<p>Then we vote for the best ideas. We create complementary teams. We distribute the tasks.</p>	
<p>5</p>	<p>And we start working on our business idea for 54 hours: we work like hell, days and nights, we yell at each other, we kiss each other, we give it everything we got. In short, we sell the dream.</p>	
<p>6</p>	<p>On Sunday night, we present our business model to a jury of experts. And the verdict comes. The winning team wins coaching and much more to launch its business.</p>	
<p>7</p>	<p>But what does Changemakers mean? This special edition will focus on business ideas that aim to solve problems faced by our society, like:</p> <ul style="list-style-type: none"> -A shower that collects, cleans and reuses the water in real time while you are showering -A drone that maps landscapes and directly plants seeds from the air -An app that connects people who want to share stuff with their neighbors 	

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Wanna be the next Changemaker?
Come and join the Startup Weekend
Brussels, special edition
"Changemakers" on November 13th,
14th and 15th 2015.

